

SOUNDINGS

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# BLACKFIN WINS NMMA INNOVATION AWARD - PAGE 36



## Two dynamic special sections

With a strong economy, innovation provides a path to stand apart from the crowd. This year's **New Product Showcase** is full of new and improved engines, electronics, components and more that are making their mark on the industry. Our **Boating & Fishing** section includes technologies, products and sharing services that improve the on-board experience for boaters and anglers alike. Check out both sections beginning on **Pages 27 and 49.**





# BLACKFIN WINS

## 2019 NMMA INNOVATION AWARD AT MIAMI INTERNATIONAL BOAT SHOW

Blackfin Boats is proud to announce that the recently debuted Blackfin 332CC was chosen as the winner of the 2019 Progressive Insurance Miami International Boat Show innovation awards for Center Consoles/Walkaround Fishing Boats. The Award winners were announced during the 2019 Miami International Boat show at this year's annual Innovation Breakfast held at the Miami Marine Stadium Park & Basin

on Virginia Key Friday, February 15, 2019. The innovation awards are organized by the NMMA and BWI (Boating Writers International) and are created to honor manufacturers and suppliers who bring new and innovative products into the boating industry.

The innovation awards are considered to be a highly prestigious award

given in recognition of exceptionally groundbreaking new consumer marine products. This year's panel of judges were comprised of eight judges, all with extensive backgrounds and expertise in marine products and equipment. Blackfin's 332CC was selected above dozen of entries and submissions within its category. According to Alan Jones, a Judge on the innovation awards

committee this year and president of Boating Writers International, what helped set Blackfin's 332CC apart from the competition was that it "Was a fully-featured fishing boat packed with features normally found on much larger center console designs."

"We are honored to accept this prestigious award," Said Charles Marshall Co-Chairman of Blackfin Boats. "We are incredibly proud of the hard work, dedication and innovative thinking our team delivers into all of the Blackfin product lines. Continuing our tradition of developing innovative new products is important to us, and it is an honor to be considered trend setters and leaders in the marine industry." Said Charles Marshall. "Blackfin is an incredible heritage brand that people really connect with, and it's a privilege to carry this marque into the future."

The Blackfin 332CC is the flagship of the Blackfin product line. Designed with versatility in mind, Blackfin's 332CC is perfect for the hardcore fisherman, destination boating as well as for family entertainment and excursions. Some of the innovative features noted during the judging process included: An integrated sea chest, tackle rigging station, which doubles as an entertainment center, a patent pending pantographic head door, stowaway bow backrests, electrically operated helm seat with folding armrests, integrated visibility step, forward console seating with molded in storage for buckets and dive tanks, lockable rod storage, recessed anchor system with windlass, anchor wash-down, and storage for an extra anchor, as well as soft touch latches. These key features combined with an overall engineering and design geared directly towards the consumer, helped set the Blackfin 332CC apart from the competition in this year's judging process.

According to Mark Owens, Vice President of Design and Engineering, "the Blackfin name has always been known for quality and performance. Along with these two attributes, we knew we had to provide integrated features to fit the current lifestyles of daily cruising, entertaining, and offshore fishing. The double step hull design by Michael Peters Yacht Design (MPYD) provides the performance.

## **"We are incredibly proud of the hard work, dedication and innovative thinking our team delivers into all of the Blackfin product lines."**

**-Charles Marshall, CEO Blackfin Boats**

The engineering team provided engineered integrated yacht features. Our state-of-the-art manufacturing facility will ensure Blackfin Boats will be competitive in all segments," said Owens.

Since 1973, Blackfin has carried fishermen, friends and families on unforgettable adventures. Our team draws on a true passion for fishing and leisure boating, plus decades of experience, to deliver innovative boats that combine yacht design and legendary heritage with cutting-edge marine technology and high-end construction. Every Blackfin is designed by fisherman and built tough from the highest quality materials, with everything you need for the ultimate expedition. Our aim at Blackfin Boats is to build on a legendary brand heritage while incorporating the latest in design, engineering and materials to deliver

state-of-the-art fishing boats unmatched in durability, safety, build quality and warranty.

Blackfin Boats is owned and operated by a leading independent boat manufacturer with a reputation for building premier quality boats for more than 30 years. Since its birth in 1973, Blackfin has been the gold standard for top-quality fishing boats. The brand now lives on, and it's better than ever. Our new line of boats features 5 models ranging from 21' to 33', with a 24' dual console debuting in August of 2019, which will be followed by a 38' center console in the near future. Each possesses the best traits of the original Blackfin classic fishing boat, seamlessly blended with all the latest in innovative technology.

**For more information, please visit [www.blackfinboats.com](http://www.blackfinboats.com)**



**Pictured above, Mark Owens, Vice President of Design and Engineering, on the Blackfin 332CC with the 2019 NMMA Innovation Award.**

# MIAMI INTERNATIONAL BOAT SHOW 2019 INNOVATION AWARD WINNER

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2019  
**INNOVATION  
AWARD WINNER**

MIAMI  
INTERNATIONAL  
BOAT SHOW

DESIGNED BY FISHERMEN. BUILT FOR LIFE.

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212 CC



242 CC



242 DC



272CC



272DC



332 CC



382 CC